



VENDOR AND EXHIBITOR INFORMATION

**2011 Tax Cut Rally, Saturday May 7th from 10:00 AM
to 2:00 PM, Minnesota State Capitol**

Last year's rally drew an estimated crowd of over 5,000 people to the State Capitol. This year, we expect an even larger crowd.



The **Tax Cut Rally** is an annual tradition in Minnesota. It's occurred in some form every year since 1998. In 2009, *Minnesota Majority* and the *Taxpayer's League* partnered to organize the event and expanded it beyond a simple rally into a conservative issues fair, with over 30 exhibitors and vendors. By all measures it was a tremendous success. This year's rally will build on previous years' successes, adding more exhibitors and attractions and a longer promotional window.



Agenda

The Capitol lower mall as well as Martin Luther King Blvd. are reserved for the rally. The upper mall is undergoing renovations, but is available to us on a limited basis. Exhibitor tents will be placed on the upper mall. Vendor tents and food booths will be on the street.

9:00 AM – Exhibitor setup begins

10:00 AM Rally opens

10:00 AM to 12:00 PM – music will be played from the stage and announcements

12:00 PM to 1:00 PM – Speaker Program

2:00 PM – Rally closes

Sponsor, Exhibitor and Vendor Programs

A wide array of sponsor, exhibitor and vendor programs are available for this year's rally:

- **Sponsors** are businesses or organizations that wish to have their names associated with the event.
- **Exhibitors** are organizations, individuals or businesses that wish to have an exhibit at the event.
- **Vendors** are businesses that wish to sell products or services.

Major Sponsorships \$3,000 (2 available)

- 20x20 tent on upper mall, near steps
- 1 table and 2 chairs provided
- Banner placement by stage
- Included in 3 email blasts to MM, MN GOP and Taxpayer's League lists
- Included in literature distributed at rally
- Ad on Tax Cut Rally website
- Listed on Tax Cut Rally T-Shirt (back)
- Thank you to sponsors on stage



Regular Sponsorships \$1,000 (5 available)

- 1 table and 2 chairs provided
- Included in literature distributed at rally
- Ad on Tax Cut Rally website
- Thank you to sponsors on stage

Exhibitor Table \$125

- One 8' table provided
- 2 chairs provided
- No sales or solicitation of contributions allowed
- No stickers may be distributed

Vendor Tables (10 available) \$350

- 10x10 space reserved on MLK Blvd
- One 8' table provided
- 2 chairs provided
- Banner poles available by request (must supply and affix own banner)
- Sales of merchandise and solicitation for contributions are allowed

*** We will not be providing tents; you are welcome to bring your own weighted tent or contact Apres for tent rental at 952-942-3399



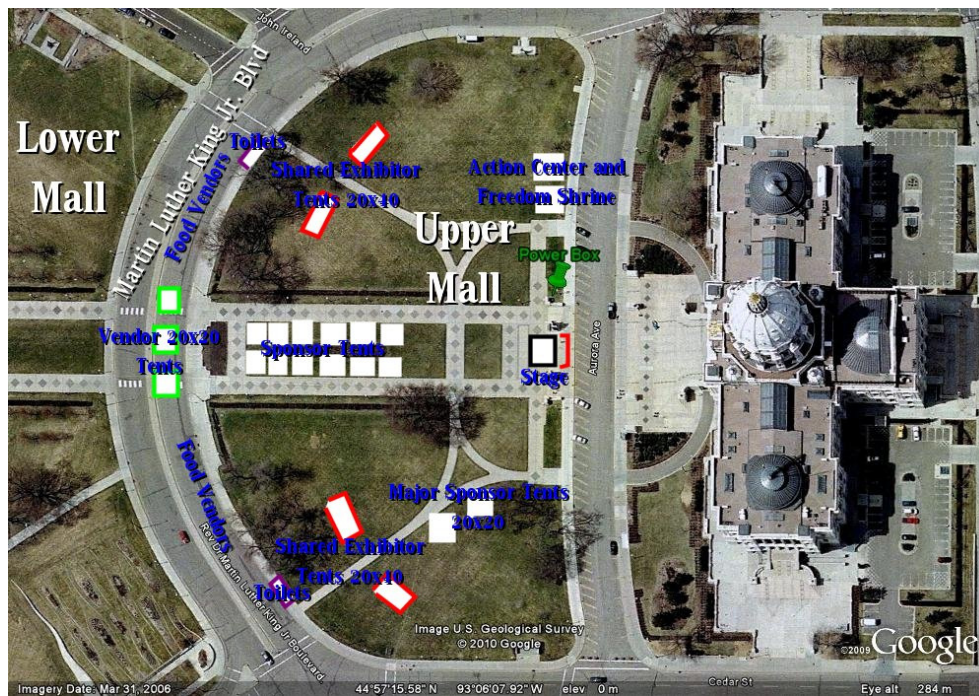
Food Vendors (8 available) \$300

- 20x20 space to park trailer, booth or mobile kitchen truck on MLK Blvd
- High traffic area
- Food sales permitted with license from the City of St. Paul (required)

Optional Extras (contact for details)

- Banner poles (to elevate your banner above tent) are available on request
- Extra table
- Extra chair
- Electricity (to be negotiated)

Grounds Map





Reservations

To reserve your space, please call Torin Kelly at 952.201.3483 or send an email to Torink@taxpayersleague.org

Reservations must include a check made payable to Taxpayers League of Minnesota and mailed to:

Taxpayers League of Minnesota
1402 Concordia Ave.
St. Paul, MN 55104



2011 Tax Cut Rally Vendor & Exhibitor Application

Organization Name		
Contact Person		
Phone		
Email		
Mailing address		
City, State, Zip		
Website		
Will you conduct sales or solicit contributions?		
Have you exhibited at a prior Tax Cut Rally?		
Type of space applied for (check one)		
Exhibitor Space (no sales allowed)		
<input type="checkbox"/>	Exhibitor Space, Basic (reserved table space and two chairs)	\$125
Vendor Space (sales allowed)		
<input type="checkbox"/>	Food vendor with own mobile booth	\$300
<input type="checkbox"/>	Other vendor table and chairs provided	\$350
<input type="checkbox"/>		
<input type="checkbox"/>		
Any other special needs:		
Briefly describe your exhibit, including which items will be given away or sold:		

Food vendors must include a copy of their Health license and applicable permits from the City of St. Paul with the application.

Return this application with a check or money order for all costs to Taxpayers League of Minnesota, 1402 Concordia Ave. St. Paul MN 55104